

Community Connections

October, 2008

Zone 19 Regional Economic Development Board

Transportation Network Formed

Discussions continue with small business within the region regarding transportation issues and ways to work cooperatively through the formation of a transportation network. During meetings this spring business agreed to name the network “ the Avalon Transportation and Logistics Network and to establish a steering committee to oversee the structure of the new network.

A proposal has been prepared and is currently under review at Department of Innovation Trade and Rural Development (DINTRD) and the Atlantic Canada Opportunities Agency (ACOA) to oversee the establishment and support the activities of the Transportation Network this coming fall and winter. To promote the transportation network an information booth was set up during the CME “ Manufactured Right Here Show” with over 700 attendees dropping by our display over the two day event. The winner of the MP3 player was Jason Blundon of the Goulds.

If your business is experiencing transportation difficulties and wish to learn more about the Transportation Network contact Derek at our office by calling 753-5554.

“Life after Oil” Conference a Success!

Capital Coast Development Alliance (CCDA) in partnership with the Mariner Resource Opportunities Network Inc, the Irish Loop Development Board , Avalon Gateway Development Board, Harris Centre of Memorial University, and College of the North Atlantic, partnered on Avalon Renewable Resources Conference entitled “ Life After Oil” at the Wilds April 10 and 11th. This conference involved over 100 delegates from industry, government, local municipalities, and regional development groups who came together to assess the current status of our renewable resources to determine areas of possible growth, barriers to this growth, and to generate support for a “Renewable Resources Strategy”.



Topics discussed during the event included current labour shortages, transportation issues, global warming and value added opportunities. Guest speakers for the conference included MP Fabian Manning and MHA Ed Buckingham.

Many thanks to the many sponsors, partners and participants for making the conference a success. We look forward to working with our various industry partners in trying to address some of the issues raised in the coming months. For a copy of the final report visit our website and go under publications.

National “City Chase” Championships Held

Eight Teams from across Canada came to St John’s to participate in the National Championships for the Mistubishi City Chase held on Friday September 5th and Saturday 6th. The 30 hour urban endurance challenge , (similar to the “Amazing Race”) required participants to exhibit teamwork, resourcefulness, determination and the ability to make decisions on the fly as they search for ChasePoint challenges scattered in unknown locations throughout the city. . Since originating in Vancouver five years ago more than 40,000 people world wide have experienced this unique and memorable event. “After five years in Canada we knew that we needed to present the teams with something a little different to keep them on their toes and to showcase a special part of Canada too often overlooked “ said David Nash, Director of the City Chase in Canada. “ The City of St John’s has provided the canvas for some very unique challenges and we were excited to unveil it to the participants”.



The many challenges included repelling down the side of Signal Hill, kayaking, fireman’s challenge, bike racing, and even synchronized swimming! Day two of the challenge saw participants heading to Petty Harbour in the early morning hours to compete in challenges including squid jigging, seafood eating challenge and a photo scavenger hunt. The winner of the grueling challenge represents Canada at the world championships in Morocco in early November. The teams were followed throughout the two days by teams of CBC camera crews for footage for the final show broadcast nationally on CBC on October 4th.

Many thanks to all the organizations and volunteers that provided assistance to make the event a major success. For more information on City Chase go to www.citychase.com or for fabulous pictures of the St. Johns race go to our website.

Agriculture Project Ongoing

CCDA, in partnership with the NL Federation of Agriculture, is embarking on an exciting research initiative in this region. Considerable research has identified the significant economic potential of the Agriculture/Agrifoods industry in the Province. To capitalize on this potential, CCDA and its partners are undertaking a data collection exercise to address the human resource challenges in growing this sector. Funded by Services Canada, the research will develop profiles of workers in the sector including types of employment, current skill levels, current education levels and age. The information will be used to identify and prioritize training requirements as well as a tool to encourage more people to choose agriculture as a career.

Data collection from farmers and farm employees on the Northeast Avalon will be occurring throughout the upcoming months. **The more farms that contribute, the better the data will be, so your participation is encouraged!** The surveys will be administered at the participating farms at the convenience of the owners/operators in a **secure** and **confidential** manner.

Should you have any thoughts, comments or suggestions, please do not hesitate to contact **Lindsey Hewitt**, the **Agriculture Project Coordinator** for the CCDA at (709) 753-5554 or lhewitt@ccda.nf.net.

Lunch and Learns Continue

This fall further lunch and learns will be held in our board room including:

Investment Attraction” Working the Trade Show” - October 28, 2008- Presenter - Tony Janes, Director of Economic Development, Dept. of Economic Development & Tourism, CBS.

This session will provide information to participants looking to engage in Investment Attraction. It will cover items such as investment identification; research of potential investment; trade show procedures; advertising and aftercare. The session is based on the presenters participation in National and International investment attraction events.

Deadline to register to attend session is October 21, 2008

Immigration Strategy- November 13, 2008- Debbie Sheppard, Office of Immigration and Multiculturalism. The session will discuss the benefits of immigration and why NL has an immigration strategy. Information will be presented on the Provincial Nominee Program (PNP) that fast tracks the immigration process for immigrants who want to live in NL. This program allows the Province to sponsor immigrants for immigration to Canada. Discussion on tools to attract newcomers to communities for economic and social expansion and how to engage in international recruitment for hiring purposes.

Deadline to register to attend session is November 6, 2008.

All sessions are held at our board room and run from 12-2 pm with lunch provided. To register call Maureen @ 753-5554. Space is limited so call early.

AROUND THE ZONE

Funding Approved for Cold Aquarium Proposal

In May funding was approved by ACOA and DINTRD to complete a revised costing and economic feasibility study for the construction of a cold ocean aquarium in Logy Bay . A steering committee has been established including representatives from Memorial, CCDA, Logy Bay Development Association and the Town of Logy Bay to oversee the project. Stay tuned to future newsletters for updates on this exciting project.

Government of Canada Investment Enables Marine Institute to Establish a Marine Base in Holyrood

The Fisheries and Marine Institute of Memorial University of Newfoundland will establish a world class marine base in Holyrood. The project was made possible by a contribution of more than \$1 million from the Federal Government through the Atlantic Canada Opportunities Agency (ACOA). The funding was announced in Holyrood by Avalon MP, Fabian Manning.

This project will: include research labs and wet labs; serve as a base for two research vessels; support R&D activities by the Faculty of Engineering and Faculty of Science; house up to 50 faculty/researchers and include a seminar facility and classrooms. Full details can be found at:
<http://www.acoa.ca/e/media/press/press.shtml?ID=4199>.



BizPAL Memorandum of Understanding Signed

The Government of Newfoundland & Labrador has signed a memorandum of understanding with the Government of Canada to bring the province into the **BizPal** initiative. BizPal is a federal–provincial/local government online business permit and licence service that provides easy access to essential information, reduces paperwork costs for business, and helps entrepreneurs start up faster. "Issues around the permit and licensing process have been continuously identified by business as a significant impediment to business development and growth," said Bill Stirling, Chair of Capital Coast Development Alliance, the regional economic development board for the northeast Avalon. "We are pleased that the Province has signed onto BizPal. Its implementation will enhance the province's competitive position and will go a long way to relieving frustrations associated with licensing and permitting" To learn more about BizPal go to www.bizpal.com.

Programs Highlighted

Internship Pilot Program

As part of the Foreign Credential Recognition (FCR) initiative of the Association for New Canadians, AXIS Career Services is spearheading an Internship Pilot Program (IPP) to provide internationally trained professionals (clients) with a 12 week paid internship. FCR will help employers tap into the large pool of skilled immigrants already in the province as a means to address current labour shortages.

The IPP Coordinator will be available to employers and clients to answer any questions prior to, during, and upon completion of internship. AXIS Career Services is already developing an on-line Employer/Employee Matching Database, whereby employers can search for potential employees, while clients can post resumes and search job advertisements.

If your organization would like to learn more about the Internship Pilot Program please contact Jerry Hennebury by calling 722-0720 or e-mailing jerryhennebury@nfld.net.

Newfoundland and Labrador Angel Network

The Newfoundland and Labrador Angel Network – NLAN, www.nlan.nl.ca, facilitates the linkage between local entrepreneurs seeking early stage capital and local angel investors. An identified challenge in successfully accessing early stage capital for entrepreneurs is a lack of investment readiness. NLAN provides investment readiness mentoring, training and support services to companies to offer them the best opportunity for success.

To learn more, please visit www.nlan.nl.ca or contact:

Cathy Favre

Executive Director

Newfoundland and Labrador Angel Network - NLAN

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Quote to Ponder: The Pessimist sees difficulty in every opportunity. The optimist sees opportunity in every difficulty. – “Winston Churchill”.



Investment Attraction Website Developed

This past spring CCDA, with funding support from the Community Investment Support Program and DINTRD, contracted a website design and marketing firm to develop a high-end, user friendly website dedicated to investment attraction. This critical marketing tool is used by site selectors in the initial stages of research and basically serves as a resume for the prospective region and is a standard within the industry.

For the past several months we have expended considerable resources in sourcing, collecting, and compiling the relevant data required by site selectors. The website links into the community accounts regional profiles and the information provided by provinces websites. The website will be officially launched at our AGM on November 20th

Business Information Sessions Planned

CCDA, in partnership with the Celtic Business Development Corporation, Cabot Business Development Corporation and the Town of CBS are planning to host two information sessions to highlight various programs and services available in support of local business development. The day long sessions will be held on Tuesday, November 25th at Worsley Park , CBS and Thursday, Nov 27th at St Kevin's Parish hall. The scheduled speakers for the morning include representatives from NL Angel Network, Department of Innovation Trade and Rural Development, ACOA, Newfoundland and Labrador Association of Women Entrepreneurs, Business Development Bank of Canada, and Newfoundland and Labrador Business Service Centre.

After lunch , attendees will have the opportunity to meet with representatives of the various agencies one-on-one for 15 minute intervals to discuss their own business ideas and the application process.

If you are thinking of starting a small business or a business interested in learning more about programs that are available then you should register to attend one of these free sessions. To register contact Maureen or Debbie by calling 753-5554 and indicate if you wish to participate in the afternoon sessions and the agency you wish to speak with.

Export Information Luncheon

Is your business considering or currently exporting product out of province and would like to learn ways to ship products more cost effectively and efficiently? If so you should register to attend "***Getting Ready: Considerations for Exporters***" scheduled for **Monday, October 27th , 12-1pm at CME boardroom , 90 O Leary Avenue.**

Presenter for the session is Rochelle Baker of PF Collins Ltd. Topics to be discussed include: Incoterms 2000, Custom and Documentary requirements and Transport Considerations.

The free session is presented by CME, in partnership with CCDA.

Space is limited so register early online by going to CME Website www.cme-mec.ca or calling Maureen at 753-5554.

Did you know: 54.3 per cent of population , (84,400) on Northeast Avalon over age 15 years has a post secondary degree, diploma or certificate. (Stats Canada-2006 data)



AGM Planned for November

CCDA will be holding its Annual General Meeting at **12:00 p.m. on Thursday, November 20th, 2008 at the Capital Hotel, Kenmount Road.** All members and interested parties are welcome to attend. To confirm your attendance or request additional information contact Maureen or Debbie at our office

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Sonya Lane	ACOA
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Daxton Pinsent	DINTRD
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For contact information please go to our web site.
www.capitalcoast.nf.ca

Our Communities

Avondale, Bauline, Bell Island, Colliers, Conception Bay South, Conception Harbour, Flatrock, Harbour Main-Chapel's Cove-Lakeview, Holyrood, Logy Bay-Middle Cove-Outer Cove, Marysvale, Mount Pearl, Paradise, Petty Harbour-Maddox Cove, Portugal Cove-St. Phillips, Pouch Cove, St. John's, and Torbay.

